



**WAUKESHA COUNTY FAIR ASSOCIATION, INC.**  
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Shari L. Black  
 Executive Director

FOR IMMEDIATE RELEASE:

## **Advance Tickets & VIP Seating Tickets Available April 1<sup>st</sup> for the 168<sup>th</sup> Waukesha County Fair**

WAUKESHA, WI (March 31, 2010) – **General Admission advance tickets and VIP Concert Seating tickets go on sale TOMORROW, April 1<sup>st</sup> for the 168<sup>th</sup> annual Waukesha County Fair, sponsored by Aurora Health Care, running July 21<sup>st</sup> through July 25<sup>th</sup>. The tickets are available online at [WaukeshaCountyFair.com](http://WaukeshaCountyFair.com).**

Fairgoers will save money with the buy one, get one free \$9 general admission tickets purchased April 1<sup>st</sup> thru May 31<sup>st</sup> (minimum 2-ticket purchase required). These tickets are good for general admission during regular fair hours Wednesday, July 21<sup>st</sup> thru Sunday, July 25<sup>th</sup>, 2010. After May 31<sup>st</sup>, online general admission tickets will be \$7 each. Tickets at the gate will be \$9 each.

Starting April 1<sup>st</sup>, VIP Main Stage Concert tickets can also be purchased for all Miller Lite Main Stage entertainment. VIP tickets are available online while supplies last until noon the day of the concert. [www.WaukeshaCountyFair.com](http://www.WaukeshaCountyFair.com)

**Miller Lite Main Stage VIP Pricing: (does not include price of general admission ticket)**

<b>Thursday, July 22 at 7:30 pm – Ted Nugent</b>	<b>\$15</b>
<b>Friday, July 23 at 7:30 pm – Don Felder/Grand Funk Railroad</b>	<b>\$15</b>
<b>Saturday, July 24 at 7:30 pm – Head East/Night Ranger</b>	<b>\$10</b>
<b>Sunday, July 25 at 6 pm – The Guess Who</b>	<b>\$10</b>

The Waukesha County Fair Association is a non-profit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. **The 168<sup>th</sup> Waukesha County Fair, sponsored by Aurora Health Care, runs July 21<sup>st</sup> through July 25<sup>th</sup>, on the Waukesha Expo Grounds.**

**For more information contact:**  
 Shari Black, Executive Director  
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 (262) 544-5922  
[www.WaukeshaCountyFair.com](http://www.WaukeshaCountyFair.com)  
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**MISSION STATEMENT**

“To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities.”