



**WAUKESHA COUNTY FAIR ASSOCIATION, INC.**  
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Jim Renn  
President

Shari L. Black  
Executive Director

**FOR IMMEDIATE RELEASE**  
JULY 23, 2010

Dear Friends of the Waukesha County Fair,

Over the past 168 years, the Waukesha County Fair has been an event that families have been able to trust and enjoy for great family fun. Many generations of friends and families have grown up with the fair. They know that every July, we have been here for them offering the best value in quality family entertainment.

On behalf of the hundreds of volunteers and 4-H families, I must ask you for your help. Thursday's severe weather has had a considerable financial impact on the future of our non-profit organization. We really need your support tonight, Saturday and Sunday. I ask you to please let your friends and families know of the great event that we offer. We all truly hope you can come out and show your support of our fair so that we can continue to be here for generations to come.

Thank you for your support,

Shari Black  
Executive Director  
Waukesha County Fair

**MISSION STATEMENT**

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."