



WAUKESHA COUNTY FAIR ASSOCIATION, INC.

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Shari L. Black
Executive Director

FOR IMMEDIATE RELEASE!

Waukesha County Fair Midway Offers Discounted Ride Wristband

Waukesha, WI (June 2, 2010) --- **The public is invited to take advantage of great savings on the Midway's Unlimited Rides Wristband Special for the 168th Waukesha County Fair, sponsored by Aurora Health Care.** By purchasing the wristband voucher (\$20) NOW thru Tuesday, July 20, you will save \$3 on the "Unlimited Ride Special" held on Friday, July 23 from 1 pm – 11 pm and Sunday, July 25 from noon to 8 pm.

The wristband vouchers can be purchased at Waukesha County Pick'n Save locations as well as the Fair Office. This voucher can then be redeemed on either Friday, July 23 or Sunday, July 25 for a Midway Unlimited Rides wristband.

Featured Attractions:

New this year to the Waukesha County Fair Midway is *Pharoah's Fury*, a large boat that swings back and forth defying gravity, and *Mardi Gras*, a double-decker fun house with a glass maze, trick mirrors and spiral slide. Making its return for a second year is the *Freak Out*, which seats people in a square and spins around while making a huge revolution high into the sky. Be sure to enjoy a view of the fairgrounds from the top of the 110-foot giant wheel, illuminated with over 20,000 lights.

Pick'n Save Ticket Locations:

Brookfield

17630 W. Bluemound Rd.	262-784-2410
17295 W. Capitol Dr.	262-783-2080
2205 N. Calhoun Rd.	262-641-4480
15170 W. Greenfield Ave.	262-782-2745

Delafield

3161 Village Square Dr. 262-369-1416

Oconomowoc

36903 E. Wisconsin Ave.	262-569-3155
1300 Pabst Farm Cir.	262-200-7425

Pewaukee

2160 Silvernail Rd.	262-544-0072
601 Ryan St.	262-691-4926
1405 W. Capitol Dr.	262-695-1156

Wales

405 N. Wales Rd. 262-968-9460

Waukesha

220 E. Sunset Dr.	262-547-7801
1220 W. Sunset Dr.	262-446-6980
1535 E. Moreland Blvd.	262-896-3560

Fair Office:

2417 Silvernail Rd. 262-542-5922

Midway Specials:

Wednesday	3 pm – 9 pm - All rides are just 1 Ticket (<i>Tickets are 1.25 ea. this year</i>)
Thursday	1 pm – 6 pm all rides cost 1 ticket less. 6 pm – 10 pm regular amount of tickets required.
Friday	1 pm – 11 pm - \$23 Wristband Unlimited Ride Special (<i>If bought in advance, wristband is only \$20</i>)
Saturday	Noon – 11 pm
Sunday	Noon– 8 pm - \$23 Wristband Unlimited Ride Special (<i>If bought in advance, wristband is only \$20</i>)

The Waukesha County Fair Association is a non-profit volunteer organization that is completely separate and receives no funding from Waukesha County or the City of Waukesha. **The 168th Waukesha County Fair, sponsored by Aurora Health Care, runs July 21 thru July 25** on the Waukesha Expo Grounds. **Advance Adult Admission and Main Stage VIP Seating tickets* are available NOW online at WaukeshaCountyFair.com.** Tickets at the gate will be: Adults \$9, Children 6-12 \$3, and children 5 and under, FREE. Parking is \$5.

**VIP tickets are available for the Miller Lite Main Stage shows for an additional cost. A limited number of tickets are available for each concert until noon the day of the show or while supplies last and include a seat in a fenced off section directly in front of the stage. In addition to the VIP seating ticket, a general admission ticket must be purchased to enter the fairgrounds.*

For more information contact:

Shari Black, Executive Director
(262) 544-5922

WaukeshaCountyFair.com

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MISSION STATEMENT

"To provide a quality family event which preserves our rural heritage and is dedicated to education and entertaining all ages in Waukesha County and surrounding communities."